

### **Ashley Lanphear, Client Services Manager**

Ashley Lanphear manages client services at Paladin Medical, working closely with President Elaine Duncan to prepare submissions to the FDA. Ashley manages client contracts, billing, and premiums, as well as the Paladin Medical website and online Client Portal. She also works to recruit new clients through the management and development of marketing and advertising materials. Ashley is responsible for the systems organization at Paladin Medical that has contributed to the firm's reputation as a valuable resource to medical technology clients around the world.

### **Brief Resume**

Ashley Lanphear graduated from the University of Wisconsin-La Crosse. She holds a Bachelor of Science degree in Communication Studies, with an emphasis in Public Relations and Organizational Communication. As a student she designed public relations campaigns, one of which received recognition at the Central States Communication Conference in 2008. Ashley also majored in Theatre Arts at UW-La Crosse, studying performance, theatre management and event publicity.

Prior to joining Paladin Medical on a full time basis in 2009, Ashley worked for the company beginning in 2005 in a part time administrative capacity when her University schedule permitted. She also worked for the University of Wisconsin-La Crosse managing publicity for the Department of Theatre Arts. Her responsibilities included fundraising, writing press releases and the design of event programs and lobby displays.



Ashley Lanphear contributes valuable interpersonal, organizational, technology and writing skills that enrich client services at Paladin Medical. She is also an experienced world traveler, which gives her an affinity with Paladin Medical's international clients.

Ashley can help you with any questions you may have about:

- Invoices and contract status.
- Portal access, usernames and passwords.
- Paladin Medical's Resource Library.
- Prospective client information packets.
- Arranging training sessions and scheduling.

For more information about Paladin Medical's client services, please email [lanphear@paladinmedical.com](mailto:lanphear@paladinmedical.com).